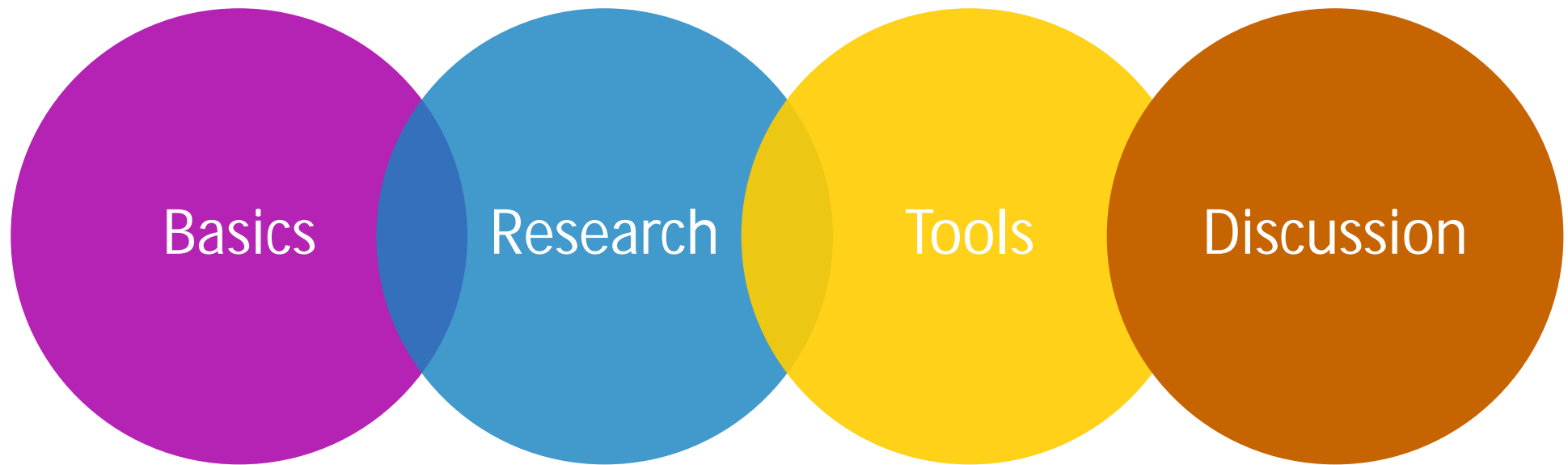
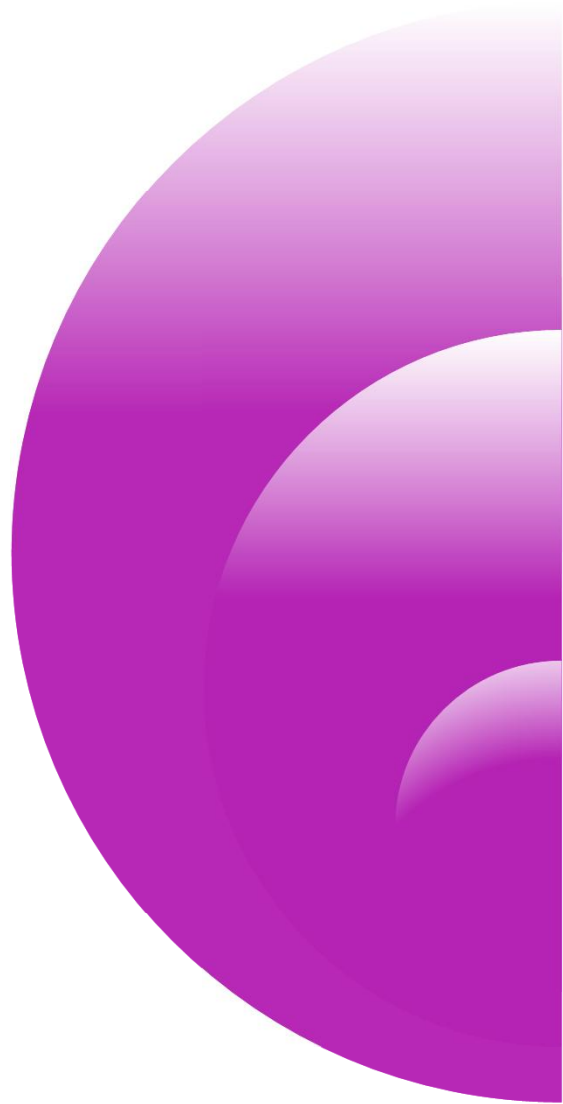


Business in the Cloud

Eetu Luoma and Oleksiy Mazhelis



Cloud Software Finland – Tivit – Tekes – University of Jyväskylä – SIRT team



SaaS

- Standard application as core
- Business innovations (+)
- Business transformations (-)

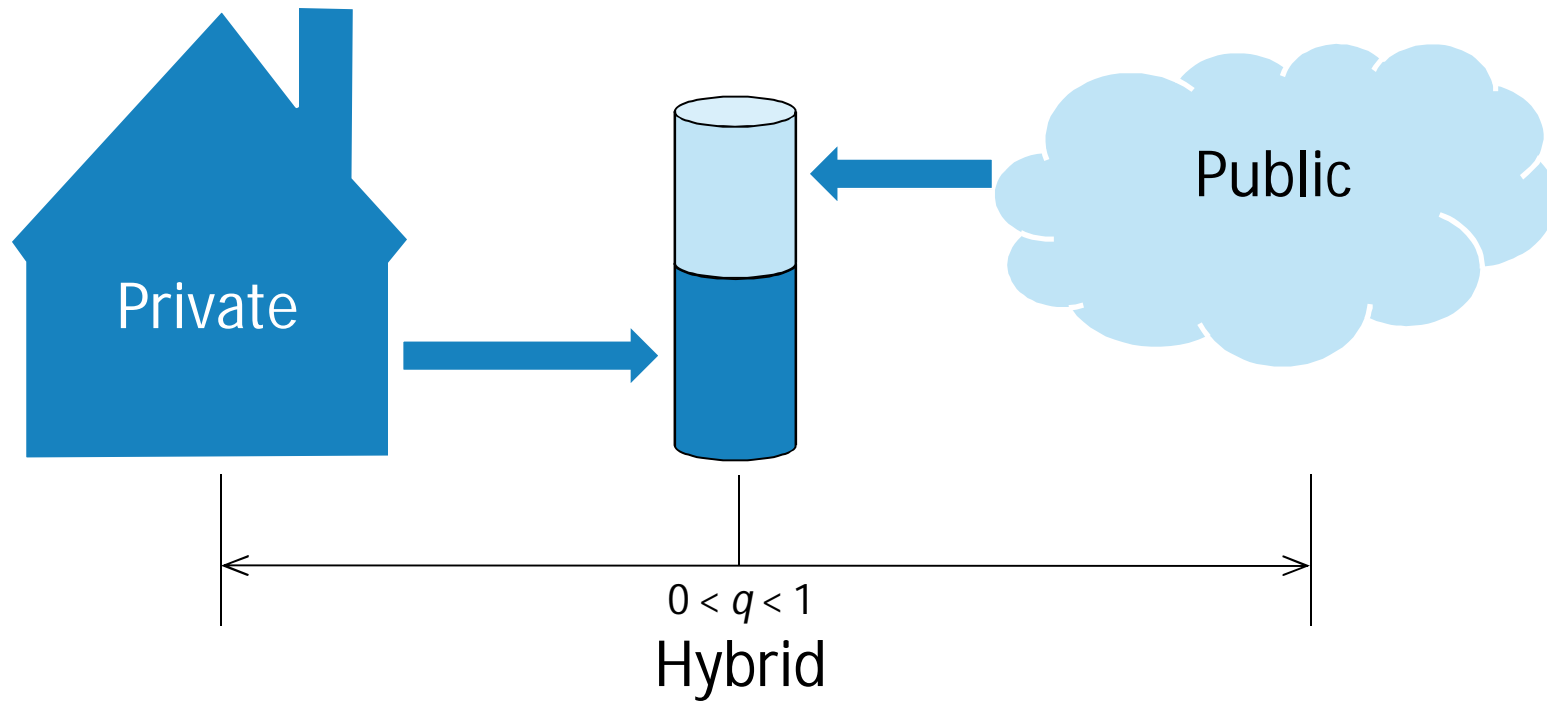
PaaS

- Interfaces as core offering
- Time-to-market decreases (+)
- Dependency increases (-)

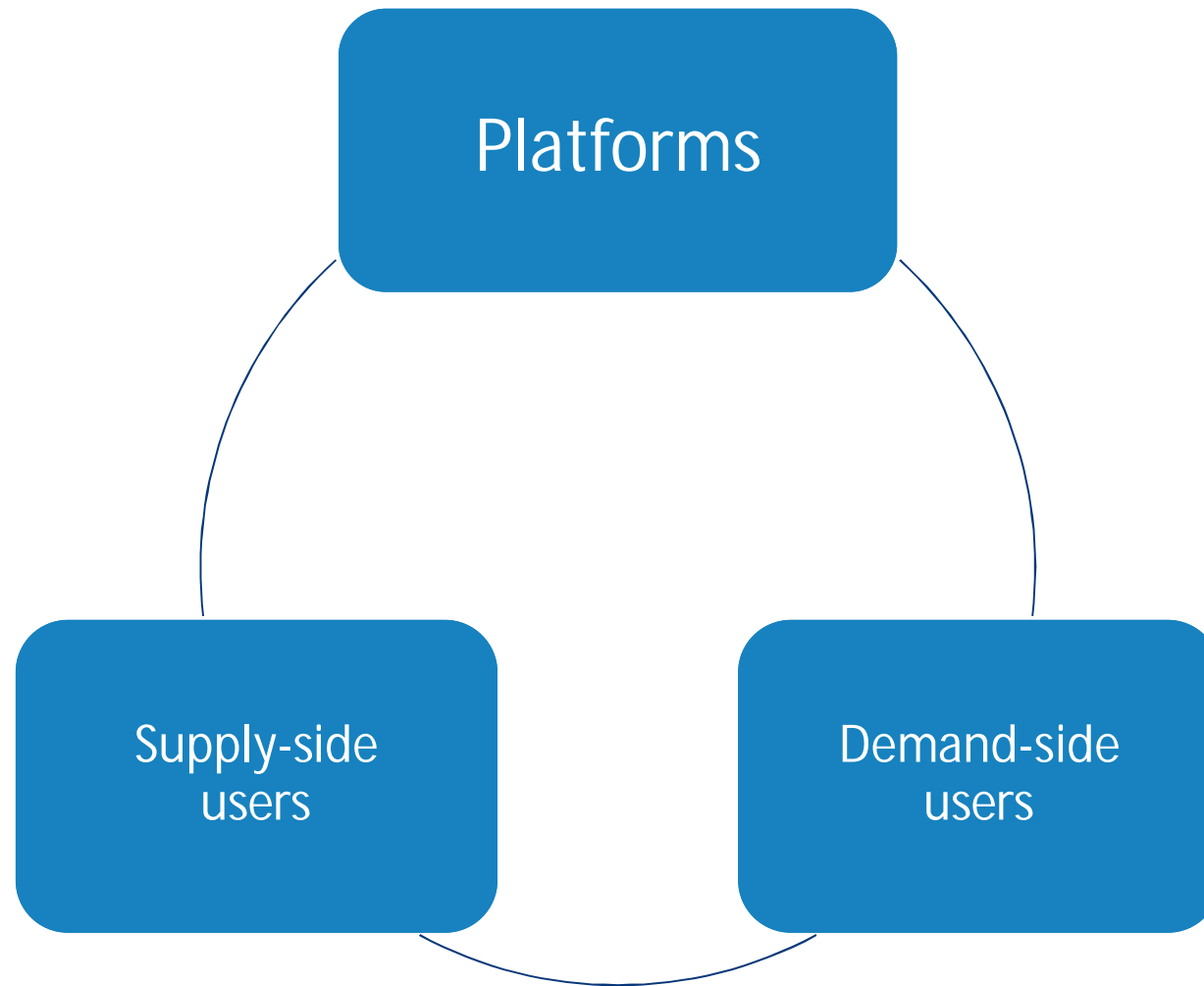
IaaS

- Capacity as core offering
- Costs decrease (+)
- Dependency increases (-)

Total Costs with IaaS?



Partnerships with PaaS providers?



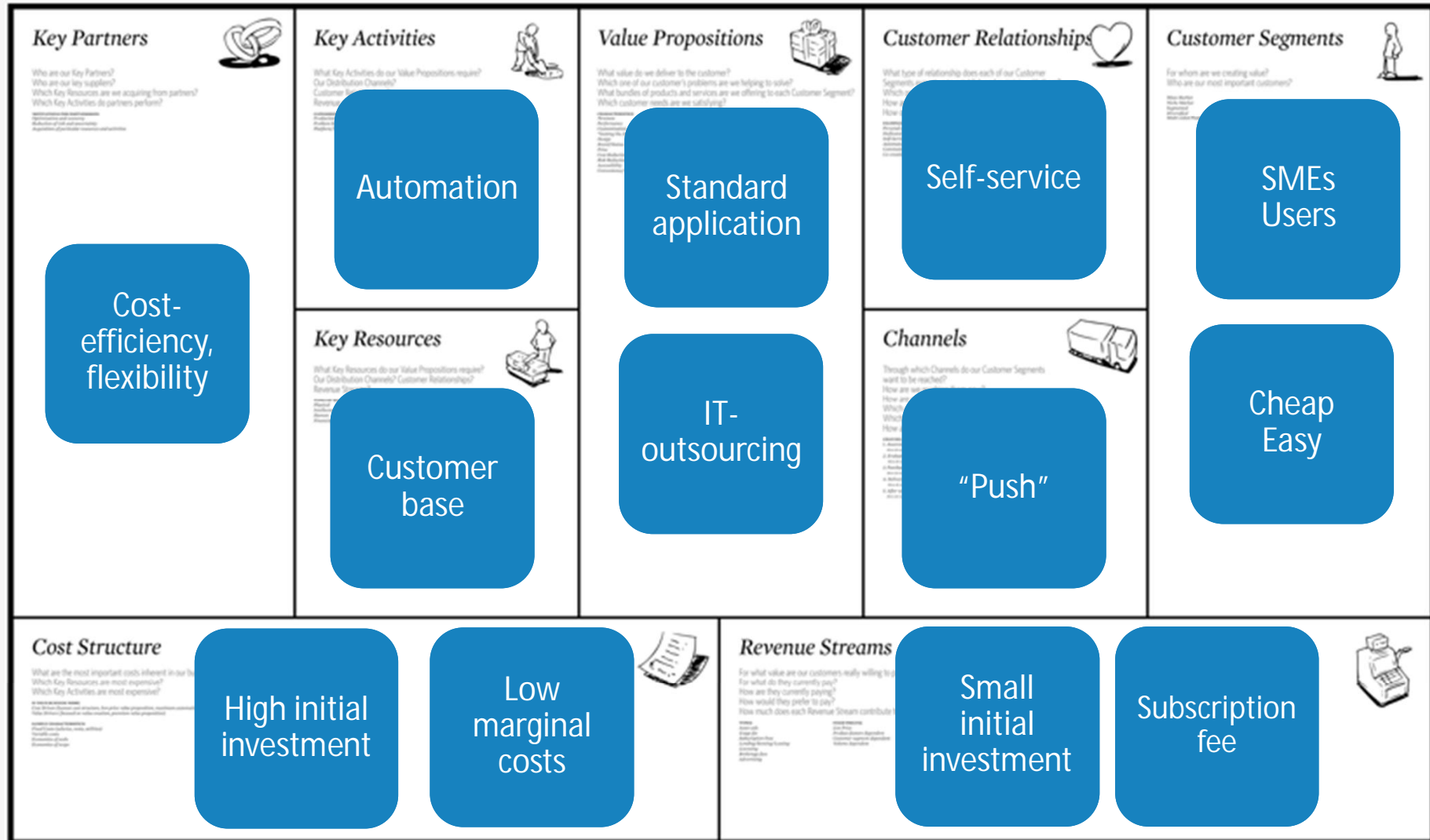
The Business Model Canvas

Designed for:

Designed by:

On:

Iteration:



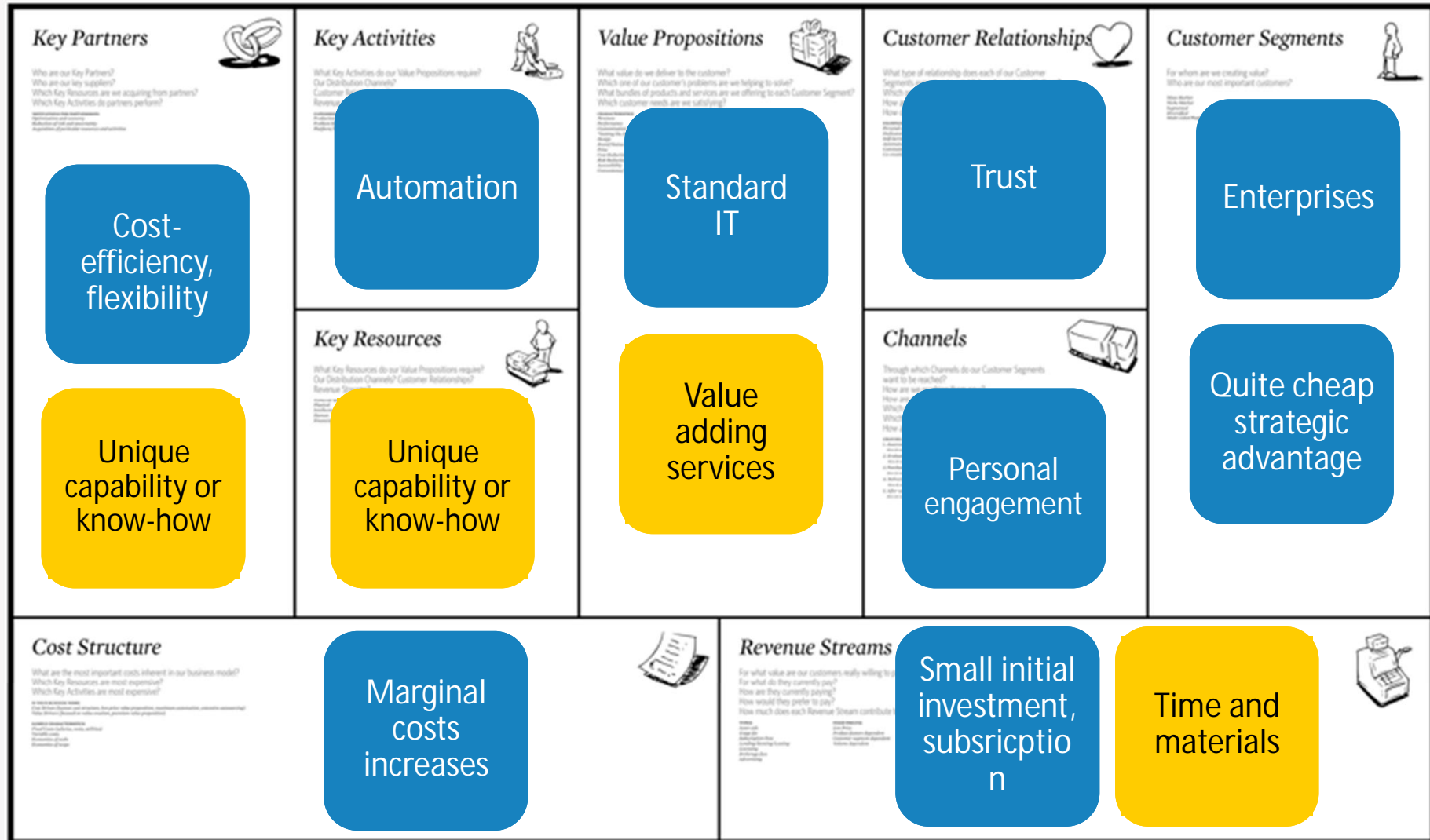
The Business Model Canvas

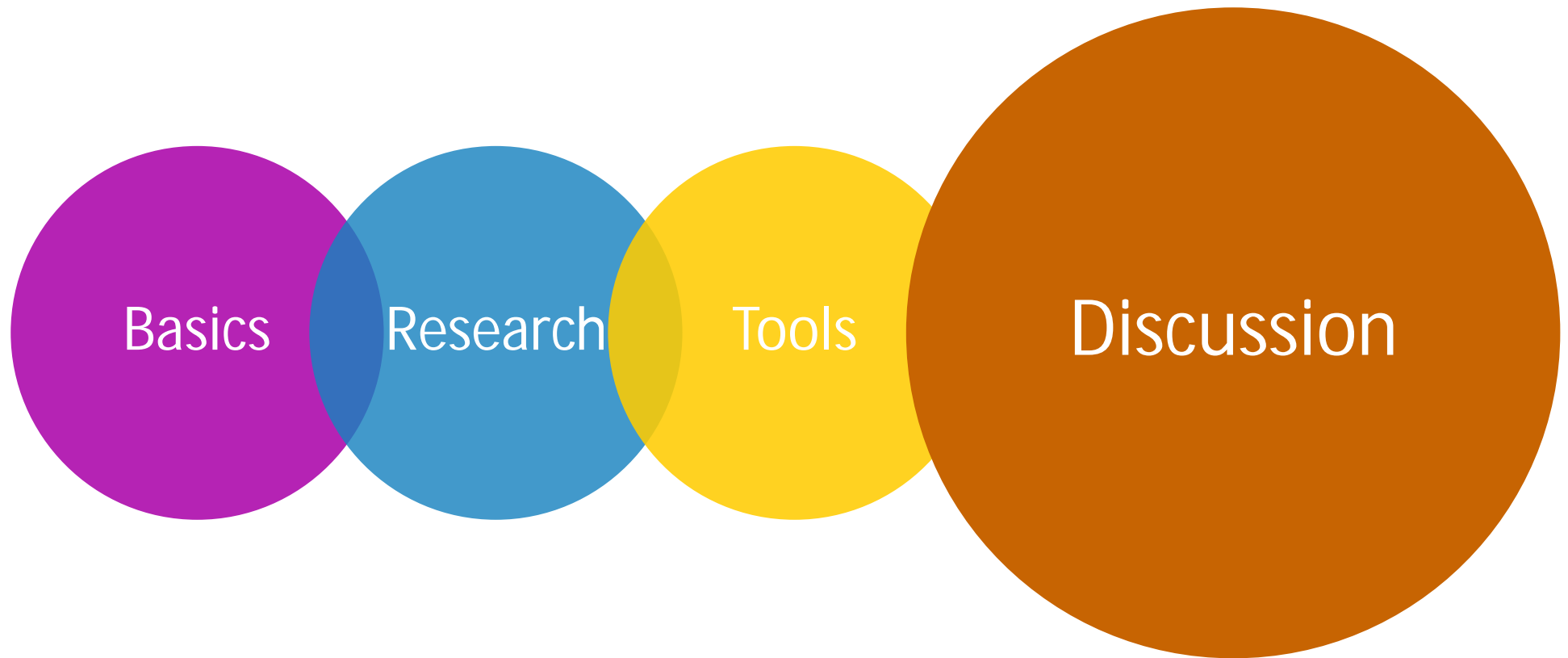
Designed for:

Designed by:

On:

Iteration:





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